

LAWN TREATMENT NO. 8

SERVICE RECAP

WEED CONTROL

Bermuda, Fescue, and Zoysia lawns get a defensive boost from our post-emergent broadleaf control.

FERTILIZATION

Our micronutrient fertilizer package supports root health and growth to help Bermuda, Fescue, and Zoysia lawns flourish this fall.

DISEASE CONTROL

add-on service

Be on the lookout for discolored lawn patches this time of year. Spot any troublesome spots? Contact us for a free service call and a treatment estimate.

ORNAMENTAL TREE & SHRUB TREATMENTS

add-on service

Our horticultural oil smothers insect eggs on trees and shrubs to ensure pests will leave your leaves alone.

WHAT YOU NEED TO KNOW: FINN'S FALL LAWN TIPS

WATER WISELY

Your home field needs an inch of water every week. Without rainfall, water for 20 minutes three times a week – before 10 am or between 4 and 6 pm.

READY, SET, RAKE

Rake your lawn regularly to prevent leaf buildup. Excess leaves can smother lawns, make our treatments less effective, and promote diseases.

DON'T MOW TOO LOW

Only mow the top third of your lawn's length. Cutting your grass too short makes it vulnerable to drying out.

ADD FALL FERTILIZATION TO YOUR GAME PLAN

It's a crucial time of year in the lawn game. Add fall fertilization to your offseason strategy and set your trees and shrubs up for success. Think of it as energy drink for trees and shrubs before they face off against the fearsome foe of winter frost.

A SINGLE DOSE OF OUR CUSTOM-BLEND FALL FERTILIZER:

- Strengthens and invigorates the root systems of trees and shrubs.
- Increases resistance to the stresses caused by extreme winter temperatures.
- Gives trees and shrubs an offseason boost to grow lusher and healthier in spring.

CONTACT US TODAY FOR A FREE ESTIMATE FOR FALL FERTILIZATION FOR YOUR ORNAMENTAL TREES AND SHRUBS
CALL 770.447.6037 TO GAIN THE GNOME-FIELD ADVANTAGE.

GO FOR
THE GOLD

Upgrade to our Gold Plan and load your lawn care lineup with pest control and tree & shrub fall fertilization.



QUESTIONS ABOUT OUR SERVICE OR YOUR YARD?

CALL CUSTOMER SERVICE AT 770.447.6037, MONDAY-FRIDAY, 8 AM-5 PM. AFTER HOURS, LEAVE A MESSAGE AND WE'LL GET BACK TO YOU THE NEXT BUSINESS DAY OR EMAIL US AT INFO@ARBOR-NOMICS.COM.

BUGS

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BARE IN MIND



BY JOSH BARE



I was exploring an antique shop in Dahlongega with my wife Amanda recently and came across a bunch of CDs. How CDs became antiques is beyond me – I still use my car’s CD player. Nonetheless, some of the bargain-priced titles were my kind of music. As I picked a few out, I felt self-conscious about what the college-age cashier might think of my musical tastes. I’m 47, but don’t feel like I’ve been around that long.

That experience made me reflect on other things I’ve seen come and go, and I’m sure some of you can relate. I used to think my grandparents (born in 1915) saw a lot of change in their lifetime. But I’ve gone from playing on a typewriter as a kid to having AI type for me. I used to listen to records, and now I’m not even sure what’s the latest format for music. Is it Pandora choosing songs for you or yelling at Alexa to pick? Lord willing, I’ve still got time to be further blown away by technology.

Some things just creep up on you. Like how area codes mean less and less with smartphones being everywhere. Cash is even a rarity now – I recently saw someone begging for money and they were using CashApp to collect! Stick-shift cars have practically become extinct. I’ve heard jokes about manual transmissions being a theft deterrent because car thieves don’t know how to drive a stick-shift.

E-books have become so popular that real books are being used as decoration or even worse – images of real books as wallpaper. Amanda and I were at

the opening of a new hotel in Gwinnett recently and the lobby had shelves lined with books in white dust covers as decoration. We also stayed at an Airbnb where piles of books were decoratively arranged by color – as old-school readers the sight almost gave us the twitches.

I’ll admit there are things I’m glad have been invented. It’s nice relying on GPS to get around – much easier than using a map or printed directions. It’s also a lot easier to reach people. I was talking to a friend traveling in Greece the other day and the call was clear as a bell. My sister lives out west and my kids are able to facetime with their cousins for virtual visits anytime.

Maybe we are evolving in the wrong direction though. Don’t we learn by adapting to the challenging things in life? Sometimes, I think having an easy button means there isn’t the opportunity to appreciate the little moments as much.

I’d love to hear your thoughts. What old-school struggles do you actually miss?

Reach out at josh@arbor-nomics.com or write a letter the old-fashioned way – 800 Langford Dr, Suite A, Norcross, GA 30071. I promise I’ll write you back. 😊

PLEASE LET ME KNOW ANY THOUGHTS YOU MIGHT HAVE ABOUT THIS ARTICLE.
I CAN BE REACHED AT 678.313.4568 OR JOSH@ARBOR-NOMICS.COM.

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