

LAWN TREATMENT NO. 6

SERVICE RECAP

WEED CONTROL

Our seasonal weed treatments help prevent weeds from encroaching on your home turf.

FERTILIZATION

A healthy dose of our Special Blend fertilizer gives your yard a nutrient boost for the summer.

PEST CONTROL

add-on service

Insecticide attacks pests like fleas, ticks, and spiders to protect your furry mascots – and your ankles.

DISEASE CONTROL

add-on service

No playing time for brown patch and dollar spot thanks to our fungicide treatments. But scout your lawn weekly for discolored patches and let us know if you see any – the best defense is a good offense.

ORNAMENTAL TREE & SHRUB TREATMENTS

add-on service

Our insecticide keeps aphids, caterpillars, Japanese beetles, lace bugs, and spider mites on the bench – and off your leaves. Fungicide treatments shield shrubs and trees from powdery mildew and leaf spot.

GET TO KNOW YOUR GRASS

Bermuda, Zoysia, and Fescue – the trifecta of Atlanta's popular grasses. Each type grows well here, and each has strengths and weaknesses:

BERMUDA – This warm-season grass thrives in full sun and is the preferred turf for sports fields and golf courses.

- **UPSIDE** – Aggressive growth with a high tolerance for heat, drought, and foot traffic.
- **DOWNSIDE** – Frequent mowing in warm weather growing season and color fades to brown during winter.

ZOYSIA – Famed for its dense, carpet-like texture, this warm-season grass stands up well to low water conditions, heat, and foot traffic.

- **UPSIDE** – A slower growth rate means less frequent mowing. Zoysia is also less affected by diseases and insects.
- **DOWNSIDE** – Doesn't perform as well in cold weather conditions and turns brown during winter months.

FESCUE – This cool-season all-star thrives in shady areas under trees or nearby buildings and stays green year-round.

- **UPSIDE** – Deep roots make Fescue more drought-resistant. A preferred length of 3-4 inches means less frequent mowing.
- **DOWNSIDE** – Needs proper fertilization and pH adjustments to maintain its health and limit disease.

RIVAL SCOUTING REPORT: JAPANESE BEETLES

Metallic green bodies and copper-covered wings make them look super-cool, but their rampant destruction is anything but.

Follow these steps to protect your playing field from an unwanted invasion:

SPOT THE SIGNS – These foes feed in groups from the tops of plants downward, leaving behind skeletonized leaves and ruined blossoms. Regularly inspect your plants for damage.

CHOOSE WHAT THEY DON'T CHEW – Boxwood hedges, dogwood & magnolia trees, garlic, chives, and white chrysanthemum are not their favorite flavors.

GO FOR THE PICK – Japanese beetles don't bite – hand-pick them from leaves in the morning when they are less active and drop them into a bucket of soapy water.

USE THE TRAP PLAY – Japanese beetle traps can be very effective but can attract more enemies if placed improperly. Set traps about four feet above the ground, 30 feet away from tasty plants, and next to a non-flowering tree or shrub.

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GO FOR
THE GOLD

Upgrade to our Gold Plan to stack your lawn care lineup with tree & shrub care and pest control treatments.



QUESTIONS ABOUT OUR SERVICE OR YOUR YARD?

CALL CUSTOMER SERVICE AT **770.447.6037**, MONDAY-FRIDAY, 8 AM-5 PM. AFTER HOURS, LEAVE A MESSAGE AND WE'LL GET BACK TO YOU THE NEXT BUSINESS DAY OR EMAIL US AT INFO@ARBOR-NOMICS.COM.



BARE IN MIND



BY JOSH BARE

I recently had the chance to hear author Ben Nemtin speak. Maybe I live under rock, but I'd never heard of him before. In 2010, Ben and three friends created the MTV reality docu-series *The Buried Life*. The show revolved around the premise of bucket lists and followed the four friends as they traveled across North America in an RV to attempt to do 100 amazing things. Though the series was short-lived, Ben turned the idea into a book called *What Do You Want to Do Before You Die: The Buried Life* which spent four weeks at #1 on The New York Times Bestseller List in 2012.

Ben's journey began when his battle with crippling depression forced him to drop out of college. Though his personal bucket list goal of being a college rugby player didn't come to fruition, his experiences on *The Buried Life* led to a greater purpose – inspiring others. As Ben and his friends crossed items off their bucket list, they became motivated to help other folks accomplish theirs.

In his talk, Ben shared an inspirational story about a young woman named Torri who was born without a hand. Torri's friends created a Twitter campaign using the hashtag #HandForTorri that got the attention of *The Buried Life* crew. And in 2014, Ben and his friends fulfilled her bucket list wish by getting her a custom-made bionic hand. Ben shared a video (<https://www.youtube.com/watch?v=QV0bdzQRBD8>) showing how the bionic hand helped normalize Torri's life and the joy it brought her.

Since Ben's talk, I've been discussing bucket lists with family, friends, and coworkers. It's a topic everyone can relate to and has sparked some

interesting debate. Ben shared his website during his talk – www.WriteYourList.com. The site is a helpful guide for people to come up with bucket list items like physical accomplishments, destinations to visit, and people you'd like to meet.

Some people's bucket lists might be common life goals like having a child and successfully raising them to adulthood. But on the flip side, one of Ben's goals was to go to space – something only a very select group of humans will ever experience. In Ben's talk, he cited some research that noted that people are more likely to reminisce about what they wish they had done at the end of their life rather than regret what they actually did.

I'm still mulling over Ben's speech and the general idea and impact of bucket lists. I've always been a glass-half-full type of person and try to be grateful rather than wistful. That said, there are certainly places I'd like to experience like seeing a koi farm in Japan or hiking the Camino de Santiago in Spain. I have zero desire to jump out of a perfectly good airplane, but I'm hopeful I can walk my daughters down the aisle and hold a grandbaby one day.

Ben's talk showed me that we all have different bucket list goals ranging from common life experiences to uncommon feats to epic accomplishments. But my biggest takeaway from Ben's talk is that serving others with a pay-it-forward mindset should be on everyone's bucket list.

What's on your bucket list? I'd love to hear your tales about accomplishing something epic! Drop me a line at josh@arbor-nomics.com.

PLEASE LET ME KNOW ANY THOUGHTS YOU MIGHT HAVE ABOUT THIS ARTICLE. I CAN BE REACHED AT 678.313.4568 OR JOSH@ARBOR-NOMICS.COM.

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