Fertilization Can Help Save Your Ornamental Trees & Shrubs

If you love your ornamental trees and shrubs, you're not alone – we love ours, too. So it's sad to see the damage that last winter's record-low temperatures did. Many trees and shrubs didn't survive. Others are still trying to recover.

Even in normal Atlanta winters, some damage occurs, which is why it's important to fertilize. We use a slow-release fertilizer that provides nourishment throughout the winter.

A single application:

- Helps strengthen and invigorate the root system
- Increases resistance to extreme temperatures and other stresses
- Promotes lusher, healthier growth in the spring



Contact us today to request a free estimate for this add-on service. Fertilizing this fall is the single best way to help ornamental trees and shrubs come back strong from last winter and protect them from the next round of cold weather.

Important Reminders!



Fall Aeration & Overseeding Wraps Up at the End of October. If you haven't scheduled this add-on service for your Fescue lawn, time is running out. Make your appointment today!



Is This Your Last Treatment of the Year? Customers who started with us in 2023 will have one more visit this year. Starting in 2024, all customers will receive eight visits per year, spaced about six weeks apart.

Application #7 for All Programs

Please note: Occasionally, we may need to modify the content or timing of treatments due to weather.

Lawn Treatments

Weed Control

Lawns got a pre-emergent to prevent fall and winter weeds and a post-emergent that will kill existing broadleaf weeds over the next two weeks.

Disease Control

(if included in your program)

We applied a fungicide to prevent brown patch and dollar spot, two common fungal diseases.

Aeration & Overseeding

(if you requested this add-on)

A friendly reminder about newly aerated and overseeded Fescue: Be sure to water and mow regularly through November. This aftercare is necessary for new growth to get established before winter hits. If you haven't scheduled yet, we aerate and overseed through October. Call for a free estimate!

Fertilization

Fescue lawns received a nutrient-rich starter fertilizer to promote growth.

Ornamental Tree & Shrub Treatments

We applied a dormant oil that smothers insect eggs.

Outdoor Pest Control

(if included in your program)

We sprayed around the perimeter of your house and in mulched areas to repel ants, fleas, ticks, and spiders.

Disease Control

(if included in your program)

We applied a fungicide to prevent leaf spot and powdery mildew.

What You Need To Do Until Our Next Visit

Stick to the Inch-of-Water-Per-Week Rule

Between rainfall and irrigation, lawns need an inch of water each week. Aim to water by 10 am (or between 4 and 6 pm).

Don't Remove More Than a Third When Mowing

Remove only the top third of grass blades at each cutting. It's fine to mow right after we've applied our treatments.

Mow at the Right Frequency

To keep your lawn looking its best, follow these guidelines: **Fescue**, every five to six days; **Bermuda**, every two to five days; **Zoysia**, every five to eight days.

Leave Grass Clippings on the Lawn

They recycle back into the soil, giving your turf a nutrient boost.

Prune Shrubs Regularly

Regular pruning prevents woody shrubs and sparse foliage.

Questions about our service or your

yard? Contact Customer Service at 770.447.6037, Monday through Friday, from 8 am to 5 pm. After hours, leave a message, and we'll return your call the next business day.

Helpful Contact Information

ARBOR-NOMICS TURF, INC.

770.447.6037 800 Langford Drive, Suite A Norcross, GA 30071 arbor-nomics.com

REGIONAL MANAGERS

Frankie Rivers – East Cell: 770.367.1299 frankie@arbor-nomics.com

David Gay – West Cell: 404.983.4584 david@arbor-nomics.com

CUSTOMER RELATIONS

Ward Frost Cell: 678.638.4556 ward@arbor-nomics.com



Bare in Mind

by Josh Bare

My oldest kid, Lincoln, turned 15 at the end of July. It doesn't seem like there should be a huge difference between 14 and 15, but for Lincoln, the birthday ushered in some significant changes. For starters, he got his first wallet, with a few bucks tucked inside for him to spend on pizza and ice cream, his two main food groups. He also got his learner's permit. A 15-year-old behind the wheel! That's a pretty big thing for any kid - and parent.



To make sure Lincoln didn't get the impression that growing up was all about driving and junk food, my wife Amanda and I thought he should get his first job, too. Really, it was mostly me. My experience raising sons, so far, is that boys will go out of their way to avoid work. When I pin them down with a specific task, it's amazing to see the effort they put into doing the bare minimum.

I figured it would do Lincoln some good to get a little taste of what's to come in the real world by putting him to work in the family business. The plan was for him to spend the next month riding with an Arbor-Nomics tech and helping out with a few basic tasks.



So, off we went to get his work permit and open a bank account. To me, it seemed like a lot of growing up all at once. But Lincoln reminded me that adult things like jobs and bank accounts don't confer instant maturity. Whenever I asked him how he was managing at work, all I got was a grunt and no eye contact. Once or twice, he managed to mutter, "Just fine." Teenagers!



Nevertheless, I have to say I'm a proud dad. Lincoln got up at the crack of dawn every day and packed his own lunch without complaint or protest. I know he was out of his comfort zone riding along with people he didn't know, but the reports I got back from the techs he worked with = Jim Sommers, Chris Lighter, and Nick Neely – were all positive. Apparently, he applied

himself and proved to be a useful helper. Nick even stopped a couple of times at the end of the day to get Lincoln some ice cream as a reward for a good day's work.



That got me thinking about the extensive training our techs go through to treat lawns. There's the initial training phase, continuing education, and certification requirements. Yet there's no certification program for parenting. You say a prayer, do what you think is best, and hope you're never too far off the mark. I know we're not perfect, but at the end of the day, I hope one day our grown kids will give us (mostly) positive reviews.



Please let me know any thoughts you might have about this article. I can be reached at 678.313.4568 or Josh@Arbor-Nomics.com.