We're Improving Our Service with Eight Visits a Year

As an Arbor-Nomics customer, you know our approach to lawn care is grounded in industry best practices and deep knowledge of our region's conditions, some of which are changing. An important change that we've been seeing is the faster spread of common lawn threats.

That's why, starting in 2024, all of our programs will include eight visits per year (instead of seven) spaced about six weeks apart. This will enable us to better monitor and promote lawn health, as well as catch and treat problems earlier. Specifically, the eighth application will include a micronutrient package and broadleaf weed control and will cost the same as the other applications.

If you recently started with us, you are already on our eight-visit schedule and will see no change in service.

We welcome any questions you have about this or any of our services.



Why Aerate & Overseed Fescue After a Mild

Summer

Your Fescue lawn might look unscathed this summer, but it still needs fall aeration and overseeding for two very good reasons.



First, the benefits of this fall's aeration extend into next fall, making Fescue more resistant to seasonal and other stresses. Second, Fescue doesn't self-spread; so overseeding is needed to prevent thinning and bare spots. Show your Fescue some love by scheduling aeration and overseeding today.

Application #6 for All Programs

Please note: Occasionally, we may need to modify the content or timing of treatments due to weather

Lawn Treatments

Weed Control

Warm-season grasses received a preemergent treatment to prevent winter weeds and a broadleaf weed treatment to kill off existing weeds. If broadleaf weeds are still present after two weeks, please let us know. (Fescue and other cool-season grasses will be treated for weeds after mid-December, when the new Fescue growth has had time to mature.)

Fertilization

Fescue lawns are in their peak growing season. The granular fertilizer we applied supports healthy growth of both new and established grass.

Aeration & Overseeding

Aeration and overseeding for Fescue lawns began in late August and will continue through October. If you would like to receive this add-on service, please call 770.447.6037 to schedule your appointment.

Ornamental Tree & Shrub Treatments

Fertilization

Our add-on service for a fertilizer treatment feeds ornamental trees and shrubs through winter and beyond, promoting root growth and helping them re-emerge healthy in the spring.

What You Need To Do Until Our Next Visit

Stick to the Inch-of-Water-Per-Week Rule

Between rainfall and irrigation, lawns need an inch of water each week. The best time to water is in the morning, preferably by 10 am. When that's not possible, aim for between 4 and 6 pm.

Don't Remove More Than a Third When Mowing

Cutting grass very short stresses it and makes it vulnerable to drying out. Remove only the top third at each cutting. It is completely safe to mow right after we've applied our treatments.

Leave Grass Clippings on the Lawn

They recycle back into the soil, giving your turf a nutrient boost.

Prune Shrubs Regularly

If you only prune occasionally, you'll be faced with very woody shrubs and sparse foliage.

Questions about our service or your yard? Contact Customer Service at **770.447.6037**, M–F, 8 am– 5 pm, or email us at **info@arbor-nomics.com**. If you call after hours, leave a message and we'll get back to you the next business day.

Helpful Contact Information

ARBOR-NOMICS TURF, INC.

770.447.6037 800 Langford Drive, Suite A Norcross, GA 30071 arbor-nomics.com

REGIONAL MANAGERS

Frankie Rivers – East Cell: 770.367.1299 frankie@arbor-nomics.com

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CUSTOMER RELATIONS

Ward Frost Cell: 678.638.4556 ward@arbor-nomics.com



Bare in Mind

by Josh Bare

I've always loved taking trips and exploring new places. I don't think that will ever change, but what has changed is the amount of planning I do. As a young couple, Amanda and I would set off after nailing down little more than a destination and a mode of transportation. Everything else we figured out on the fly.

Not anymore. I don't know if it's a matter of getting older, having kids, or all the info available online, but I've officially become an over-planner. Now, even for trips we take without the kids, I pore over reviews and sort through options for booking rooms and meals. It may not be free-spirited, like in the past, but the approach does give me a sense of comfort.

Plus, it's led us to try something new: food tours. Amanda and I have been on three so far, and even though neither one of us is exactly what you'd call a foodie, they've all been really enjoyable. It's a chance to meet new people, sample some local cuisine, and learn about different places.

Our first tour – and the one that sold us on doing more – was called Savor the Flavors of Downtown Charleston. I'd describe it as a thoroughly interesting and entertaining two-and-a-half-hour tasting and history lesson. In other words, the food we sampled at the stops throughout the tour told a story about all the different cultural influences that have shaped the cuisine and the city itself. If you're going to be in the Charleston area, I highly recommend it.



Food Tour: Charleston (www.bulldogtours.com)

Our next tour was right in our own backyard: the 3-Hour Atlanta Beltline Food, Street Art and History Tour. Three hours might sound like a long time, but it didn't feel like it. Our guide was very engaging and peppered the tour with updates on current downtown developments, as well as lots of interesting historical tidbits. I never suspected that being a tourist in your hometown could be so much fun.



Food Tour: Atlanta Beltline - Street Art and History Tour (www.viator.com)

Our most recent tour – part of our wedding anniversary celebration earlier this year – was with Asheville Food Tours in Asheville, North Carolina. Like the others, it offered a glimpse into the history and culture of the city, along with a very satisfying — and filling — sampling of food. (We took the afternoon tour, and what we ate along the way took care of both lunch and dinner.)



Food Tour: Asheville



Guide Aimee Morrison and I - Asheville Food Tours (www.ashevillefoodtours.com)

So, the next time you're visiting a new place or having a date night in Atlanta, consider booking a food tour. I think you'll enjoy the experience as much as Amanda and I have.

Just plan on bringing your appetite and wearing some comfy walking shoes!

Please let me know any thoughts you might have about this article. I can be reached at 678.313.4568 or Josh@Arbor-Nomics.com.